

# Text/Digital Media (020059) Intersession 2014

## Assignment 6: Jan. 20 Assignments

(Given Jan. 20., Due Jan. 21)

This assignment contains the assignments for January 20. They are due before class on January 21, 2014 with the exception of the eBook presentation which is due in the afternoon on January 21, 2014.

### Problem 6.1 (Blog Analysis)

With your group choose a blog and conduct a thorough analysis of the blog. You should review at least three entries. The blog can be written by someone you know personally or by a complete stranger. You should focus on the ideas of public/private, performativity and identity, and the ways in which the digital generation uses the digital. In order to draw conclusions about these elements, you may want to use techniques and concepts from earlier in the course. Your final, written analysis should be 300-500 words and should cover the following:

1. The topic of the blog and basic information about the author (note if this is not available).
2. The intended audience for the blog: explain if this is stated directly or implied and, if implied, provide evidence to support your assumption about the intended audience.
3. Is the blog intended to be private or public (or both)? Why? Give specific examples that support your perspective.
4. How can the blog be read as a performative text? What identity is being performed? Again, provide specific evidence from the blog itself.
5. Is the blog functioning as a home or communal space, as a space for identity construction, as a space for political or communal activism? Is it providing knowledge? How does the blog fit into the larger landscape of expression by the digital generation?

### Problem 6.2 (TDM 2014 Rebuttal)

The reviews of your TDM 2014 paper have come in, and the rebuttal phase has started. You have the chance to correct misunderstandings of the reviewers, etc. Write a rebuttal for your paper. Note that it does not help you to be unfriendly to the reviewers.

### Problem 6.3 (eBook Presentation)

With your group, develop a 5-7 minute presentation of your eBook that introduces your eBook and reviews and explains its content and functionality. All groups will present to the class in the afternoon of 21 January.

### Problem 6.4 (Jan. 20 Readings I)

Read the *CDC Zombie Novella* at [http://www.cdc.gov/phpr/zombies\\_novella.htm](http://www.cdc.gov/phpr/zombies_novella.htm)

### Problem 6.5 (Jan. 20 Readings II)

Read Daniel Dinello *Technology is a Virus: Machine Plague* at <http://kwarc.info/teaching/TDM/Dinello.pdf>. Please read pages 246-247 and 269-272 carefully. You should skim the rest of the chapter.