# WhoAmI

### the assignment

Our WhoAmIs are specifically written for an academic audience (actually for a professorship hiring committee). Please address your WhoAmI to the document division of Hewlett Packard (you know the ones who make your laptops and overcharge you on printer ink). The HP document division is particularly interested in your writing skills and your technical expertise (you are allowed to put yourself into the future and brag about having successfully attended the USC on "Text and Digital Media"). Of course, HP is an international heavyweight that does business on a global scale, they are interested in your intercultural competence for instance. We leave the rest to your creativity. Please stay close to 500 words.

### intro?

- I will start this letter by briefly introducing myself.
- I am described as being ENTJ, "extroverted, intuitive, thinking, judging" as they call it in the realm of personalities.
- I am a highly diversified employee myself actually.

#### motivation?

- Even though I am profit oriented, it is imperative that I remain loyal to my personal morals.
- It is literature which drives me crazy and in this letter, I would like to convey to you my interest in working for Hewlett-Packard.
- As a dedicated member of the artistic and anthropological community, I see the possibility to transform HP's decades of innovation into centuries.

# company benefits?

- My three years in academia and my nineteen years on this planet allow me to combine the expertise of past, present, and future generations into my ideas and plans; thus, making me an ideal participant as a member of the HP team.
- [...] I feel that I have been molded for this position; a position that is almost as broad, diverse, and interdisciplinary as I am.

# company benefits?

 While this goes roughly into the direction of a Studium Generale, it does not qualify me for any occupation in particular. My well-rounded character and good education in combination with a productive atmosphere however enable me to successfully adapt to many occupations.

#### teamwork 1

- Even more importantly though, I thrive as the team leader, as I am highly motivated to succeed and very organized. I know what it takes to motivate others, as well as how to work on deadlines.
- I generally enjoy working in groups when e.g. working on projects, but when addressing a specific task, I do prefer working alone.

### teamwork 2

- Although I acknowledge the advantages of cooperative work, I am also aware of its disadvantages. While I work well in both group and individual settings, I believe that I work best, and that the best results are usually achieved, when a balance between the two is struck.
- While the project oriented approach is useful it also has limiting aspects when it comes to technical documents. When there are numerous collaborators working on a manuscript it has been found that recent changes can often get lost and confused among different drafts.

### qualification

- Over the years I have developed and maintained a variety of extra curricular involvements.
- As a passionate blogger and writer of postmodern short-stories, I develop my creative strategy around the central role of the reader-constructed reality, also experimentally represented through innovative text placement and support material formatting.

# qualification

 My contacts in the United States and abroad allow me to combine the ideas and innovations of different nations around the world. Collaborative research in this international field has awarded my colleagues and me with publications in peer-reviewed journals and encyclopedias.

# personality

- I am, however, goal-oriented, and prefer hard deadlines and clearly defined tasks.
- Unconventional are the occasional gaps in my curriculum vitae.

### conclusion 1

 In summary, I believe that my unique background and training in multiple interdisciplinary areas would make me a great asset to the global mission of HP. With my training for technical writing, my literary background and my international lifestyle I feel that I have been molded for this position  $[\ldots]$ .

### conclusion 2

 This adaptability allows me to be highly flexible in both what I do and where I do it.
However, I still consider myself I student, and hope to learn a great deal more in the future.

### the interview...

- why this company be specific & precise
- if you say "I like reading (theatre/music/TV/horse racing)" in your application, be prepared to be asked what you are reading/...
- specify strengths & weaknesses, what frustrates, what elates you
- justify anything unusual: if you are young, why so young; if you apply abroad, why not at home
- how do you respond to criticism
- how do you motivate others