# the project

semantic markup

### idea

- identify a relevant text
  - interesting in the field/discipline, canonical
  - interesting to (non-academic) outsiders
- read, discuss & annotate the text
  - humanities people
  - cs people
  - other people
- use automatic/semi automatic tagging
- "sell the idea", apply for third-party funding
- implement the product, generate further interest in the system (academic, commercial)

By preferring the support of domestic to that of foreign industry, he intends only his own security; and by directing that industry in such a manner as its produce may be of the greatest value, he intends only his own gain, and he is in this, as in many other cases, led by an invisible hand to promote an end which was no part of his intention. Nor is it always the worse for the society that it was no part of it. By pursuing his own interest he frequently promotes that of the society more effectually than when he really intends to promote it. I have never known much good done by those who affected to trade for the public good. It is an affectation, indeed, not very common among merchants, and very few words need be employed in dissuading them from it.

By preferring the support of domestic to that of foreign industry he intends only his own security; and by direct BOOK FOUR Of Systems of Political Economy as its produc intends only his own gain, and he is in this, as in many other ( CHAPTER II promote an Cof Restraints upon the Importation from Foreign intention. No Countries of such Goods as can be produced at Home society that it was no part or it. by pursuing ins own interest paragraph 9 of 45 paragraphs, page x in the printed society more edition y intends to promote it. I have never known much good done by those who affected to trade for the public good. It is an affectation, indeed, not very common among merchants, and very few words need be employed in dissuading them from it.

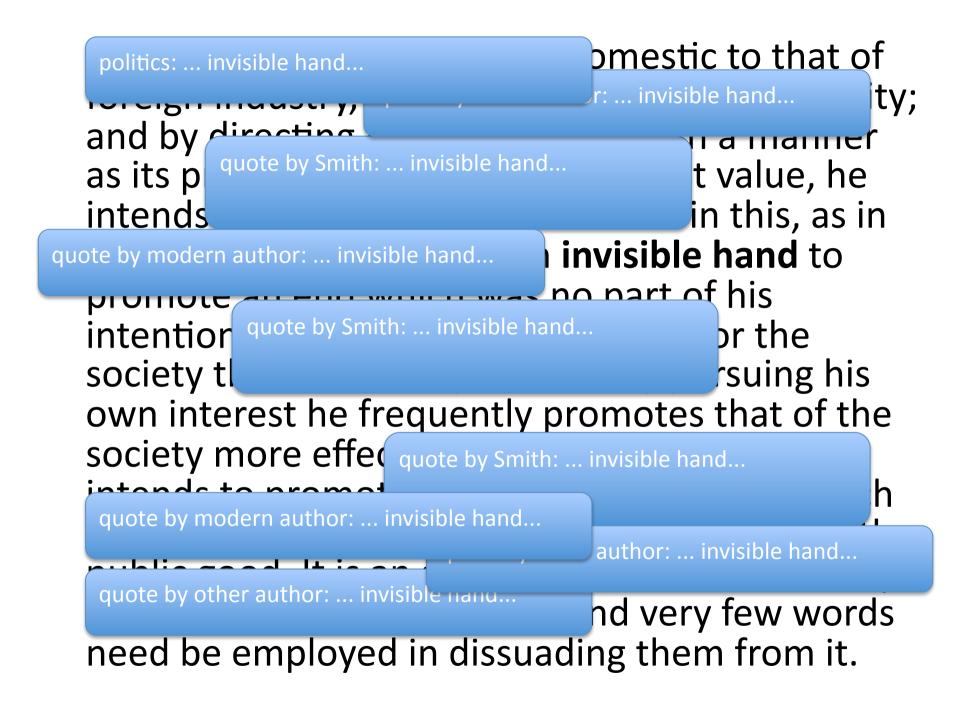
### desiderata: internal

- electronic file identical with critical edition (Liberty Fund, Glasgow University Press)
- navigation incl. incremental location information (book, chapter, subchapter, paragraph, page in print edition)
- index (normalized)
- kwic
- thesaurus
- annotated list of names, titles, places, dates

### desiderata: internal

- cross-indexing, cross references (parallel passages)
- variants
- edition:
  - manuscript
  - revised editions (changes)
  - abridged modern versions (deletions)
- notes/comments/footnotes in original edition
- conversion data: weights, currencies, distances

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### desiderata: linguistic

- explanatory comments: vocabulary
  - etymology
  - contemporary connotation
  - ideological/biased terminology (standing army)
- semantic fields of key concepts
  - self-interest, self-love, egoism, love, benevolence
- quotations expanded

### desiderata: thematic

- key quotations
- key examples
- key concepts
- key theories
- key sources
- intertextual references

### desiderata: context

- political
  - political system
  - kings, governments
  - political alliances, wars, trade, colonies
- social
  - education
  - gender relations
- cultural
  - philosophy of man
  - "refinement"
  - poetics (Royal Society)

### economic background

- physiocrats
  - laissez-faire
  - free trade
  - focus on agriculture, medical imagery
  - Francois Quesnay, Tableau économique (1759)
- mercantilism
  - dominant school, since Elizabethan time)
  - wealth is money, governments should be protectionist
  - one gains, the other loses [zero-sum game]
  - James Steuart, Principles of Political Economy (1767)

### desiderata: philosophy

- history of philosophy
- contemporary thought: national & international
- philosophy & economics
- national & international theories

### desiderata: scholarship

- contemporary comments/responses
- modern criticism national/international/ multilingual
- criticism contextualized (Adam-Smith-Problem)
- introductions, forewords to editions
- scholarly approaches to specific problems
  - map them on text (problematic passages)
  - interlink scholarship

### desiderata: politics

- quotations from the text
  - in non-scholarly text
  - in political speeches
  - by politicians (Margaret Thatcher)
  - in think tanks (Adam-Smith-Institute)
- misrepresentations
- timeline (vis-à-vis economic crises) of references

### Adam Smith, 1723-90

- 1723 Kirkcaldy, Fife, Scotland, only child
- 1736 University of Glasgow, moral philosophy (Prof. Francis Hutcheson)
- 1740 stipend (Oxford)
  - punished for reading David Hume (1711-1776),
    Treatise on Human Nature, 1739
  - dissatisfaction with university system

#### Adam Smith

- 1750 meets David Hume, life-long friend
- 1751 chair at Glasgow Moral Philosophy
- 1754 founder of Select Society (gentlemen's club)
- 1759 Theory of Moral Sentiments
  - sympathy
  - impartial observer
- 1764 Grand Tour with Duke of Buccleuch, 300 Pound pension (France: Voltaire, Benjamin Franklin, Francois Quesnay)

#### Adam Smith

- 1766 back to Kirkaldy, then London
- 1773 Member of Royal Society
- 1776 Wealth of Nations
  - division of labour
  - invisible hand
  - self-interest
- 1784 mother dies
- 1787 Lord Rector University Glasgow
- 1790 death

#### The Wealth of Nations

- An Inquiry Into the Nature and Causes of the Wealth of Nations, 1776
- 6 editions during his lifetime
  - subtle changes (colonies/America)
- 3<sup>rd</sup> edition expanded
- price (contextualized)
- modern editions (number, prices, etc)

### literature

- Thomas Hobbes (1588-1679) Leviathan ("social contract", man is man's wolf, 1651)
- John Locke (1632-1704) *Two Treatises of Government* (tolerance, liberal social contract 1690)
- Bernard Mandeville (1670-1733) *The Fable of the Bees* (private vices, publick benefits, 1705)
- Shaftesbury (3rd Earl of Shaftesbury, 1671–1713) *Characteristics of Men, Manners, Opinions, Times* (benevolence, 1711)
- The Spectator (1711ff, Joseph Addison, Richard Steele)
- Daniel Defoe (1659-1731) Robinson Crusoe (1719), Moll Flanders (1722), Plan of the English Commerce (1728)
- Jonathan Swift (1667-1745), Gulliver's Travels (1726)
- John Gay (1685-1732), Beggar's Opera (1728)
- Alexander Pope (1688-1744) Essay on Man (1732)
- George Lillo (1693-1739), *The London Merchant* (1731)
- David Hume (1711-1776), Treatise on Human Nature (1739), Enquiry Concerning the Principles of Morals (1748, most popular)
- Eliza Haywood (1693-1756), The History of Miss Betsy Thoughtless (1751)
- Oliver Goldsmith (1730-1774), The Vicar of Wakefield (1766), She Stoops to Conquer (1771)
- Laurence Sterne (1713-1768), Sentimental Journey (1768), Tristram Shandy (1767)

## flexibility

- incremental markup
- multi-user authoring system
- non-binary data file (ASCII)
- TEI conform
- version control
- specialized output formats (for specific purposes, i.e. editions, scholarly monographs)
- not platform-specific
- meta-comment on system-improvement by users

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